

ANNA MYERS

CONTACT

📞 717-818-8383

📍 New York, NY

🌐 [LinkedIn](#)

EXPERTISE

- Cross-functional expert
- Facilitating thoughtful transparency
- Critical thinking
- Balancing competing priorities
- Effective interpersonal skills
- Strategic planning and initiative
- Change management

PROFESSIONAL SUMMARY

With ten years of experience spanning both New Zealand and New York, I've worked as a leadership advisor at early and mid-stage growth companies. I partner with executive teams to drive organizational success, spearheading special projects across product, operations, and strategic planning. My success has been built on delivering tangible results while fostering collaborative relationships at all levels of the organization, driving sustained growth and success.

WORK EXPERIENCE

CHIEF OF STAFF

Assemblymember Alex Bores (Nov 2023 - Present, Contract)

- Strategically advised the Assemblymember on team development, staff supervision, time management, and communication tactics, resulting in heightened office efficiency and productivity.
- Spearheaded special projects and initiatives for the Assemblymember.

SENIOR MANAGER OF EMPLOYEE EXPERIENCE

The Farmers Dog (Jun 2022 - Oct 2023)

- Led and revitalized the Employee Experience team, overseeing operations and partnerships.
- Orchestrated consistent employee experiences by designing and implementing a hybrid and remote team-focused roadmap.
- Advocated for organizational culture, aligning it with company values and goals.
- Streamlined productivity across headquarters and satellite offices by adapting and prioritizing stakeholder requests.
- Designed and launched a company-wide annual in-person (550+) event emphasizing team-building, celebration, and organizational development.

BUSINESS OPERATIONS MANAGER

J.R. Hosking Co. (Feb 2021 - Jun 2022)

- Executed a growth strategy with the leadership team, integrating advanced financial systems and streamlining workflows, resulting in a 75% reduction in administrative workload.
- Oversaw strategic management of business financial resources, including budgeting, forecasting, and monitoring inflow and outflow of funds to ensure optimal financial health and support business objectives.

ANNA MYERS

EDUCATION

MASSEY UNIVERSITY

Graduate Diploma Sociology
2021
Auckland, New Zealand

LIDLAW COLLEGE

Bachelor of Theology
2011-2013
Auckland, New Zealand

CERTIFICATION

PROJECT MANAGEMENT

2017
University of Auckland

MARKETING COMMUNICATIONS

2015
University of Auckland

NETWORKS

CHIEF OF STAFF MASTERMIND

2021-Present
Primary

WORK EXPERIENCE

BUSINESS OPERATIONS MANAGER

J.R. Hosking Co. (Feb 2021 - Jun 2022) - Continued

- Pioneered and Implemented comprehensive organizational frameworks, including HR practices, to establish company-wide standards and drive operational efficiency.
- Designed a cross-functional workforce strategy, refining job descriptions and operational scope to enhance organizational agility and promote synergy.

OPERATIONS MANAGER

Work-Bench Ventures (Sept 2019 - May 2020)

- Enhanced collaboration among seven start-ups by optimizing workspace design and organizing educational events.
- Supported founders through high-growth phases, ensuring smooth onboarding for new ventures.
- Managed monthly New York Enterprise Tech Meetups, orchestrating panels and networking for 200+ attendees.

EXECUTIVE ADVISOR

Deadly Ponies (June 2016 - August 2018)

- Achieved a 75% increase in employee engagement by owning the company-wide rollout of a transformative staff development program and conducting impactful training sessions for executives and management.
- Aligned the companywide calendar with business OKRs.
- Managed New Zealand's most extensive partnership with HASBRO, owning each strategic collaboration with multiple external partners.
- Formulated and executed a comprehensive design-to-market roadmap for new seasonal collections, achieving significant reductions of 18% in material waste and production time.
- Provided invaluable business insights and strategic plans to leadership, encompassing staffing, budgeting, product pricing, market expansion, and process optimization, underscoring the depth of executive advisory expertise.
- Directed end-to-end Human Resources support and services across corporate and retail teams, ensuring seamless operations and alignment with organizational objectives.